

## CTA Board Meeting Minutes April 30, 2019

Attending were:

CTA President Lee Ann Bain, CTA Vice President Julia Fox, Treasurer Robin Hillyer-Miles, Member-At-Large Tim Dillinger, Member-At-Large Alex Levine, Secretary Serge Polyachenko, Member-At-Large Noel Mellen, Member-At-Large Broderick Christoff

1. The previous Board Meeting's minutes were approved.
2. A mentorship program for potential guides was proposed. The Board agreed to add a feature on the CTA website to allow prospective tour guides to connect with members to advise them on becoming effective tour guides.
3. Changes to the CTA application form were approved, including: requiring certification numbers instead of license numbers, categories for specific foreign language speaking guides (French, German & Spanish) & private vehicle tours. Researching alternate online payment options was also approved. A disclaimer was also approved allowing the CTA to reserve the right to refuse membership to potential members.
4. The reorder of CTA pins was approved. There will also be a feature in the "members only" section of the website to reorder pins for members. The pricing for lanyards will also be researched.
5. A \$225 payment was approved for a fee regarding the CTA trademark.
6. The topic of a shareable membership list was considered to be of more harm than good & disapproved.
7. Julia Fox explained the revised Honorary membership benefits, which were approved.
8. Noel Mellen announced that the tour of the 2<sup>nd</sup> Presbyterian Church has been confirmed for Tuesday, June 11<sup>th</sup> at 6:30 PM & would count for tour guide credit.
9. Robin Hillyer-Miles provided the Treasurer's report, the CTA currently has \$6,443.20 in funds. Expected future expenses include website maintenance & pin reorders.
10. The CTA flyer is being revised to focus more on recruiting new members. The goal is to have the new flyers in stock before the July CTA meeting.
11. Lee Ann provided an update on her meeting with Lee Burbage & Amy Southerland from the city. Amy reiterated that the city will be sending a mass mailing to tour guides about membership in the Palmetto Guild.
12. Lee Ann gave an update on the cannon authenticity & SC state flag placement issues. The city was not interested in pursuing the solutions to either topic & so the matter was put to rest. The only pending point being the removal of the incorrect marker at the cannon.
13. Lee Ann provided an update on the Palmetto Guild. The guild is still waiting on the city's mass mailing to current tour guides. However, it was agreed that the guild needs more exposure & so Julia, Tim & Robin agreed to request decal placements from local businesses.
14. Lee Ann provided an update on the NFTGA Convention. Overall, everything is running smoothly but volunteers will eventually be needed to help run the event.

15. A previously approved bylaws change is to be noted. The proposed bylaws changes to the membership section have been voted on by the board with 7 yes and 2 no responses. The measure was also approved by CTA membership during the April monthly meeting. The change allows for a vote for the removal of a general member and the removal of a board member.